

**DESERT MOUNTAIN HIGH SCHOOL
PROGRAM SPECS
FULL PAGE AD**

Final Trim Size: 8.375" x 10.875"
w/Bleed: 8.625" x 11.125" (.125" bleed on all sides)
Live Area: Keep live matter .5" from final trim.

Digital Media

All images must have a resolution of 300 dpi (minimum). Artwork using Indesign, QuarkXpress, Photoshop, Illustrator or PDFs preferred. With all graphics and fonts included. All PDFs must be press ready and contain crop marks and .125" bleed on all sides.

1/2 Page Ad: 7.375" x 4.8375"

1/4 Page Ad: 3.5" x 4.8375"

1/4 Page Ad: 3.5" x 4.8375"